

PIKEVILLE ATHLETICS

CORPORATE SPONSORSHIP PROGRAM



Archery

Baseball

Basketball

Competitive Cheer

Cross Country

Dance Team

Golf

Football

Soccer

Softball

Tennis

Track & Field

Volleyball

Wrestling



PIKEVILLE ATHLETIC SPONSORSHIP OPPORTUNITIES

INCLUDES ALL REGULAR SEASON VARSITY VOLLEYBALL & BASKETBALL HOME GAMES

GOLD LEVEL - \$2000

- Logo and business information rotating on HD LED DIGITAL 20' scorer's table throughout all regular season home volleyball and basketball games. (30 seconds per rotation)
- One (1) full year of continuous 24 hours/day advertisement in gymnasium on digital sign below scoreboard
- Priority Sign Placement in Junior High Gymnasium (Blue Goose). All Junior High volleyball and basketball games are played there as well as varsity Archery meets.
- Logo and business information on main page of PHS athletics website
- Full-Page Ad in Basketball & Football Program
- Public Address Recognition at each home game in football, basketball, baseball, softball and volleyball games.
- Four (4) Maroon & White Club Memberships: Four (4) reserved seats for football, basketball, baseball, soccer, softball, and volleyball regular season games
- Recognition at football game versus Paintsville on the field and receive two (2) Pikeville Panther Polos

SILVER LEVEL - \$1000

- Logo and business information rotating on HD LED DIGITAL 20' scorer's table throughout all regular season home volleyball and basketball games. (15 seconds per rotation)
- Logo and business information on main page of PHS athletics website
- Half-Page Ad in Basketball Program
- Public Address Recognition at each home game
- Two (2) Maroon & White Club Memberships: Two (2) reserved seats for football, basketball, baseball, soccer, softball, and volleyball regular season games

BRONZE LEVEL - \$500

- Logo and business information rotating on HD LED DIGITAL 20' scorer's table throughout all regular season home volleyball and basketball games. (5 seconds per rotation)
- Logo on PHS athletics website
- Business card size (1/8 page) ad in Basketball Program

- **An extra 10% off each year with a signed three (3) year contract**
- **Sponsorship check due August 1st**
- **Paying 3 years up front for Platinum saves you even more**



What sponsorship means:



Logo on 20' LED Scorer's Table: Your logo will rotate throughout all home games on our state of the art Digital display scorer's table. The screens will cycle through advertisements throughout the game via a computer driven 20' LED scorer's table like you see in the NBA and NCAA stadiums. These tables are a huge upgrade to our facilities and offers our sponsors the ability to display their logo or even short commercial to thousands of fans each year.



One Entire Year, 24/7 Advertising: With a diamond level package, your business logo will continuously scroll on the digital board in the gymnasium 24 hours/day for an entire year.

Unique Public Address mentions: Your sponsorship guarantees unique mentions by the public address announcer with some of the sponsorship levels. Your business will be recognized as a sponsor during games. You tell us how you want to be mentioned. Slogans, messages, etc. We cater to you!

Logo and information on Pikeville Athletic Website: Our athletic website will display your logo and business information throughout the year.

Coverage on official game program: We print an official program and distribute the programs to each patron. Your business logo and information will be displayed for all to see.

Reserved Seating at ball games: We offer sponsorship levels which include reserved seating to all or many of our regular season, home athletic events.

10% OFF each year offer: Sign a three year sponsorship contract and receive 10% off each year of your sponsorship fee.

**PIKEVILLE ATHLETICS
SPONSORSHIP CONTRACT**



Business Name _____

Contact Person _____

Contact Phone # _____

Business Address _____

Email Address _____

Signature _____ Date ___/___/___ to ___/___/___

Membership Level: (Initial One)

- Gold Level (\$2000)
- Silver Level (\$1000)
- Bronze Business Level (\$500)

10% OFF each year for signing a 3 year contract:

I would like to take advantage of the 10% off each year offer by making this a 3 year contract. By initialing this box, agree to a 3 year sponsorship.

Gold Level 3 years upfront for \$5,000

**Mail Payment to:
Pikeville High School Athletics
120 Championship Drive
Pikeville, KY 41501**

Contact:

Jason Booher - Principal
Jason.booher@pikeville.kyschools.us
606-422-9019

Kristy Orem - Athletic Director
Kristy.orem@pikeville.kyschools.us
606-616-0653

**Email LOGO to Jason Booher
or Kristy Orem by August 1st
in order to take full
advantage of all listed
benefits!**

Jason Booher

Principal

Shawne Wells

Vice Principal

Dawn Stewart

Counselor

PIKEVILLE
JUNIOR HIGH/HIGH SCHOOL



120 Championship Drive Pikeville, KY 41501

Phone: (606) 432-0185 Fax: (606) 432-2022

It's time to start securing corporate sponsors for the 2020-2021 school year. Our corporate sponsorship program is a vital part of the success of our Panther Athletic program. With these sponsorships, we are able to put high school and junior high teams on a three-year uniform rotation. Before this sponsorship program was started, booster clubs had sole responsibility of raising money for their team uniforms. This program allows the school to purchase uniforms and relieves the boosters from having to fundraise and purchase uniforms. Any excess money will go towards purchasing PHS lettermen jackets for our athletes that letter in the same sport twice. Pikeville is one of only a few high schools in the state where the school purchases lettermen jackets for their athletes. This sponsorship program is a win-win for the school and your business. Your business will be highlighted in our athletic facilities and our student-athletes will be dressed for success.

Thanks again for your support of PHS athletics. GO PANTHERS!!!

Sincerely,

Jason Booher